

Health + Equity Project

Creating opportunities of *Equity for Everyone, Everywhere*



The American Red Cross Health + Equity Project aims to help bridge racial, ethnic, and minority disparities in health status and quality of life by hosting communal block parties for families in underserved neighborhoods within Greater Columbus. Each event will provide opportunities for physical and behavioral health screenings, help diversify our blood supply, and offer life-saving trainings for children and adults.

Through this partnership of Red Cross lines of service, health care providers, places of worship, businesses, and front-line nonprofits, we are united in purpose to build a more just and inclusive society in which everyone, everywhere has the resources to achieve a more equitable future.

COMMUNITY BLOCK PARTIES

May 14, 2022 | 10:00am – 3:00pm | Franklinton, Dodge Park and Community Center – Sound the Alarm

June 11, 2022 | 10:00am – 3:00pm | Whitehall – Summer Safety

August 20, 2022 | 10:00am – 3:00pm | King-Lincoln Bronzeville, Champion Middle School – Back to School

- Trainings and Education: Home safety preparedness, smoke alarm evacuation plans, hands-only CPR, first aid, babysitting, and general water safety for adults and children and the Stop the Bleed Campaign.
- Blood Drives, diverse blood donations from minority groups, helps in the fight against cancer and finding a compatible match for someone with Sickle Cell Disease
- Physical and behavioral health screenings in partnership with local healthcare organizations and volunteers. The lack of early diagnosis and basic healthcare access is a leading contributor to high mortality rates for minority groups and the biggest reason for inequality in their life expectancy.
- Volunteer Recruitment of Red Cross first responders, who can speak the same primary language and reflect the families they are helping to aid in a disaster.
- Engagement with members of the community, including Law Enforcement, Firefighters, Faith Leaders, and Government Officials.

PARTNERS

Anthem Blue Cross Blue Shield – Education on navigating the health care system and Telehealth

COSI, Center of Science & Industry – Proving health focused science kits for children

Central Ohio Primary Care – Alleviating concerns of doctor visits and Preventative Health Education

Columbus Urban League – Highlighting their resources, trainings, and programs

Franklin County Public Health – Vaccines, Surveying Attendees, and Community Health Action Team

Jack and Jill of America – General Water Safety, Youth Development Leadership, and Volunteering

Jobs & Family Services, Family Stabilization Unit – Access to Medicaid

Local Matters – Providing a gardening station and education on cooking techniques and best practices

Mount Carmel Health System – Physical and Behavioral Health Examinations and Diabetes Prevention Program

Nationwide Children's Hospital – Resources for Whole Child Health

OhioHealth - Wellness on Wheels and SARNCO, Sexual Assault Response Network of Central Ohio

Primary One Health – Women's health resources through their Mobile Health Center

Quantum Health – Diabetes Management, nutrition and maintaining recommended care

The Ohio State University Extension SNAP-Ed - Education on Food Insecurity and Sustainability